

**CABINET MEMBER FOR ECONOMIC DEVELOPMENT, SKILLS AND STRATEGIC
TRANSPORT - CLLR FLEUR DE RHÉ-PHILIPPE**

ECONOMY AND REGENERATION

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REFERENCE: EST-002-13 Intention

TROWBRIDGE MASTERPLAN - DRAFT CONSULTATION

Purpose of Report

To agree to undertake a public consultation on the Trowbridge Draft Spatial Masterplan.

To minimise confusion and to allow for any amendments arising from the Core Strategy Examination in Public the consultation has been postponed until later in 2013.

Consultation

The process of developing the Masterplan will involve a six week public consultation that accords with the Wiltshire Statement of Community Involvement.

The consultation will include the following activities:

- Stakeholder engagement
- Consultation with Trowbridge Community Area Board
- Static exhibition in Trowbridge
- Vision Board meeting focussed discussion
- Web site material
- Detailed analysis and response to representations

Options Considered

To:

- (i) Do nothing. This is not an option that can be considered as the Masterplan needs to be subject to a period of public consultation in order to be adopted as a supplementary planning document.
- (ii) Undertake a public consultation exercise on the draft Masterplan. This would be beneficial in order to:
 - Ensure that the Masterplan process takes into account the views of stakeholders
 - Support the Core Strategy process

- Provide development guidance on key sites
Continue the momentum behind, and public awareness of, the Masterplan project

Reason for Decision

The Masterplan needs to be subject to a period of public consultation in order to be adopted as a supplementary planning document.

INTENTION TO MAKE DECISION

Following consultation with officers I give notice that I intend to make the decision set out in the attached report. If you would like to make any representations to me on this issue please do so by 19th June, 2013.

The following supporting documents are attached:

EST-002-13 - Report

Date: ...11th June, 2013.....

Cllr Fleur de Rhé-Philippe
Cabinet Member for Economic Development,
Skills and Strategic Transport